

PROTESTANT CHURCH SERVICES ONLINE

Dear Hotel Concierge,

As tourists and business travelers often need to stay over the weekend in your hotel, you may be asked to recommend a Protestant English-speaking church where they can attend a Sunday service.

If your guests prefer a private worship experience, Church of the Resurrection (www.resurrection.church) has an active global outreach program for its online ministry. They can attend online in their pajamas!

Resurrection is one of the largest Methodist churches in America, located in the Kansas City, Missouri metropolitan area. It focuses on non-religious and nominally religious people who want to deepen their faith.

Thank you for distributing this flyer with service times to your guests.

An Enthusiastic Resurrection Online Worshipper

Online Worship (Replays Available on Demand)

www.resurrection.church/live

Saturdays 5 pm US CT / 11 pm GMT / 12 am CET
Sundays 7:30 AM US CT / 1:30 pm GMT / 2:30 pm CET
Sundays 9 am US CT / 3 pm GMT / 4 pm CET
Sundays 11 AM US CT / 5 pm GMT / 6 pm CET
Sundays 5 PM US CT / 11 pm GMT / 12 am CET

JOIN US AT RESURRECTION

English Protestant
Church Online

Service times & details at
www.resurrection.church



Resurrection
A UNITED METHODIST CHURCH

WHO

Resurrection member, Connie Ward, worshipped with her husband online at Resurrection for a decade from Switzerland.

Connie handed out posters to Swiss hotel concierges with information about Resurrection's online services.

WHAT

Over time, the project spanned across Switzerland as well as Bulgaria, Germany, France, UK, Portugal, & Singapore.

WHERE

The project grew over several years with an emphasis on invitations to Christmas & Easter services online at Resurrection.

WHEN

HOW

Overall, ~3700 posters were distributed to contacts at local hotels (10% F2F, 65% mail, & 25% email).

It was a way to offer a unique worship opportunity for non and nominally religious people abroad, such as tourists, expats, locals, & migrants.

WHY

INTERNATIONAL

HOTEL OUTREACH

It just takes one! One hotel, one poster, one time!

THE POWER OF ONE

Each of us can name the thing that led us to take the step to try out Resurrection. We can also likely name the difference it has made in our lives. We each are one, and one matters.

THE PRESENT SITUATION

Resurrection Online's focus is on the U.S. where we have ~150,000 annual unique visitors and ~1,000 outside the U.S. in 64 countries. This provides ample opportunity for expansion internationally.

LOGIC FOR OUTREACH

One person can have a big impact if we use our energy and connections to expand internationally through reaching out to hotels.

ALTERNATIVES

Do nothing, do everything, and do it too soon. Instead of doing those things, we're focusing on the power of one. One hotel, one poster, one time.

It's exciting to imagine what it could look like if we invited and equipped others connected to Resurrection to do the same internationally.

WHAT CAN I DO?

Take part in a pilot campaign for promoting Resurrection's services to hotels internationally this winter. Join in and become a messenger, or help connect us with a possible opportunity to share about Resurrection Online internationally.

INTEREST

Email Lauren Cook, Director of Online Engagement and Entry Points, with any interest at:

lauren.cook@resurrection.church